

# PABLO GONZÁLEZ GARCÍA

JOURNALISM · DATA · VIDEO

Journalist working with data, video and photography. I edit piezas.elur.es, I ran video and the YouTube channel for a fashion brand, and I photograph sport.

Vigo, Spain · EU citizen · +34 610 27 69 49 · pabloglez.jpg@gmail.com · piezas.elur.es · work.elur.es/video · linkedin.com/in/pablo-gonzález-garcía-629715323 · **Available. Keen to move to any city in Spain or abroad.**

## 01 — EDUCATION

**BA in Journalism** — University of Santiago de Compostela (USC), Spain
2021 – 2025 · Average grade 7.61/10 · Distinction (Matrícula de Honor) in Political Institutions · Final-year project on entrepreneurship, with my YouTube channel, ELUR, as its practical part

## 02 — EXPERIENCE

- **Editor, piezas.elur.es**
  AUGUST 2026 – PRESENT
  Data-driven stories, interactive charts and visual pieces on business, the economy and science, each with its sources. Six are about companies such as Netflix or GoPro.

- **Video and YouTube channel — Orggeïl** (fashion brand)
  HYBRID · LATE 2023 – 2025
  YouTube channel: uploads, titles, thumbnails, scheduling and strategy. Directed, shot and edited more than 100 videos and a 90-minute documentary, plus photo shoots and the reels that launched each collection.

- **Podcast co-director and co-producer — StyleBeat**
  2023
  Interview podcast on entrepreneurship in fashion.

- **Sports photographer**
  GALICIA · NOVEMBER 2023 – PRESENT (SELF-EMPLOYED SINCE JANUARY 2025)
  Sports photography since 2023 (artistic roller skating, rhythmic gymnastics and dancesport), including competitions with international participation. I built the system that lets every family see and buy their photos the same day.

- **Founder — Elur**
  GALICIA, SPAIN · JUNE 2025 – PRESENT
  Photography, video, communications, websites and digital menus for hospitality businesses.

- **Content creator** (fashion)
  2022 – 2023
  I built a men's style and streetwear TikTok account to 64,000 followers and 2.4 million likes. Collaborations with Puma, Scuffers and Vesta Garments.

## 03 — SELECTED WORK

**2024 Learning Curve**
Documentary for Orggeïl · 6,994 views · youtu.be/i2pL4vmf9y4

**Nobody wanted to buy Netflix, and they had their reasons**
Data story · piezas.elur.es/dijeron-que-no/en

**The fall of GoPro: the mistakes that made the brand disappear**
Data story · piezas.elur.es/caida-gopro/en

**12**
Data-driven stories on piezas.elur.es

**90 min**
Documentary directed, shot and edited

**100+**
Videos directed, shot and edited for one brand

### SKILLS

**JOURNALISM**
Data journalism · research with primary sources · interactive charts and visual pieces · interviews and podcasts

**VIDEO**
Directing, camera and editing in Adobe Premiere Pro and DaVinci Resolve · documentary

**PHOTOGRAPHY**
Sport and action · event coverage

### LANGUAGES AND LICENCE

Spanish — native
Galician — native
English — B2
French — basic
Portuguese — basic
Driving licence — own car

### BRANDS

Puma · Scuffers · Vesta Garments · Orggeïl